

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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October 24, 1964

NOV. 3's TOP PARTY? THE ONE AT THE OPC

The most popular party affiliation for OPCers on Nov. 3rd may well be the OPC Election Night Gala.

The Club, of course, will be closed on Election Day — but will open at 5 p.m. that day with a buffet. Election returns, on a large screen, will be reported by one of the networks. The place: 10th floor lounge. The tab for the buffet (a vote-winner in taste and appearance): a mere \$3.50 for members and guests. The bar will open as soon as the polls close at 9 p.m. Chairman of the Election Night Gala is *Paul Rugile*.

Rugile says that NBC will donate five TV receivers for the evening, which will be placed around the lounge. Both political parties will contribute posters and other campaign materials.

OPC MOURNS A MEMBER: EX-PRESIDENT HOOVER

The OPC this week joined the world in paying homage to its friend and fellow member, former President *Herbert Hoover*, who died Tuesday in New York at 90.

In a wire sent to the Hoover family for the Club, OPC Secretary *Will Oursler* extended "our deepest condolences . . . (we) share with you your sorrow at the death of a great American".

After a state funeral in Washington, Hoover was to be buried this weekend in West Branch, Iowa, near his birthplace.

Besides being a statesman, engineer, administrator, Hoover was a prolific writer.

His correspondence output was voluminous (up to 50,000 letters a year), and he was author of thirty books.

'I Can Tell It Now' to be Launched With November 19 Publication Party

The OPC and E.P. Dutton, the publishers, are co-hosting a Nov. 19 coming-out party for the OPC's new book, *I Can Tell It Now*.

Since most or all of the contributors are expected on hand for the publication party, it will be an opportunity for members to get copies of the book (which will be on sale at a special publication day price) autographed by the authors.

Sharing chores as masters of ceremonies for the event will be *Bob Considine*, former OPC president, and *Will Yolen*, as chairman of the OPC Book Publishing Committee.

The book, an OPC 25th Anniversary Event, is a collection of background stories behind some of the biggest news events that took place during the OPC's history, with every year represented. The stories, told for the first time in this volume, had to be withheld because of censorship and security problems. They range from *Louis P. Lochner's* account of the opening stages of World War II in 1939, "The First Big Lie of the Second World War", to *Jessie Stearns'* 1964 contribution, "LBJ Settles In".

In the foreword to the new book, former President Dwight D. Eisenhower commended newsmen for voluntary self censorship during war years, The General related how he revealed battle attack plans, which required utmost secrecy, to the entire press corps on the scene. "Those reporters proved that trust is a far better weapon than censorship to maintain absolute secrecy."

Other contributions include:

"The Blitz: What Americans Could Not Be Told", *Mary Hemingway* (1940); "Secret Conference with General Marshall", *Robert Sherrod* (1941); "Tragedy of Errors — Prince of Wales and Repulse Sunk", *Cecil Brown* (1941); "Everyone Knew But Stalin", *Drew Middleton* (1941); "Guadalcanal Diary — Would I

Change It Now", *Richard Tregaskis* (1942); "Three Generals", *W. Richard Bruner* (1943); "The Normandy That Was", *W. W. Chaplin* (1944); "Paris Is Liberated", *Bud Kane* (1944); "The Broadcast That Almost Landed Me in Jail", *H.V. Kaltenborn* (1945); "A Death in the Family", *John Daly* (1945); "FDR and the Three Blondes", *Margaret Bourke-White* (1945); "The Final Hours of Adolph Hitler", *Sigrid Schultz* (1945); "The Greatest Story Never Told", *Stephen White* (1945); "Mr. Churchill's World", *Quentin Reynolds* (1945); "Nuremberg — Was Its Lesson Learned?" *Russell Hill* (1946); "Exodus", *Ruth Gruber* (1947); "The Cardinal and the Communists", *Barrett McGurn* (1948); "Witness to an Assassination", *Robert Trumbull* (1948); "Red Tide Over China", *Henry C. Cassidy* (1949); "Wars Start on Lazy Sundays", *Frank B. Gibney* (1950); "Julius and Ethel", *Bob Con-*

(Cont'd on page 5)



American Foreign Correspondents Get Kudos from Former Congo Ambassador

A top-notch former U.S. Ambassador who now heads a school for diplomats had nothing but praise for the American foreign correspondent.

Edmund A. Gullion, Ambassador to the Congo during that country's stormiest days, passed out the accolades during last week's OPC luncheon. Gullion is on leave from the Foreign Service to head up the Fletcher School of Law and Diplomacy at Tufts University.

On the oft-debated issue of managed news, Gullion gave credit to U.S. reporters apparent immunity to such official influence. "I think the American correspondent is a man who can't be managed."

He described the American press as "incorruptible" and said proof was in the comparison with some countries where "you can see what a little political money can do".

In his own relations with the press, the former ambassador indicated that he had had good treatment. "I have never been let down by a newspaperman with whom I have had contact."

He admitted that on occasion, he felt that a reporter may have misinterpreted him, but the effects were usually minor. Rather than raise an issue on any such occasion, he said, "I find it better to let it stand."

Gullion also had good words for newsmen's professional abilities as



PRAISES NEWSMEN: Edmund A. Gullion, former U.S. Ambassador to the Congo, told his OPC Luncheon audience that ploys used by newsmen to get news made "life a little gayer and a little more fun".

well as their integrity. He praised their "ability to master very quickly very intricate subjects" and offer cogent analyses and explanation of them.



ELECTION CENTRAL: Young ladies from the British Information Service keep the figures up to date while receiving British election returns via the BBC at the Club. Top U.S. and British newsmen analyzed the election and its implications in a panel discussion session during the evening. A similar election night event is scheduled for the U.S. balloting (see page 1 story).

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

Tues., Oct. 27 - Lebanese Regional Dinner, Cocktails, 6:30 p.m., dinner, 7:30 p.m. \$5.

Fri., Oct. 30 - Semi-Annual Meeting, 8 p.m.

Tues., Nov. 3 - Election Night Returns, beginning at 5 p.m. Buffet, \$3.50.

Wed., Nov. 4 - Concert, with mezzo-soprano Eleanor Pudil Anop, 8:30 p.m.

Thurs., Nov. 5 - Presentation of Times Tower news belt plaque by Allied Chemical, tower's new owner, 6:30 p.m.

Tues., Nov. 17 - Pennsylvania Dutch Regional Dinner, Cocktails, 6:30 p.m., dinner, 7:30 p.m. \$5.

Thurs., Nov. 19 - Publication party for new OPC book, 'I Can Tell It Now', 6:30 p.m.

MORE DETAILS LISTED FOR LEBANESE DINNER

A few reservations are still available for the Lebanese Regional Dinner at the Clubhouse Tues., Oct. 27, 6:30 p.m.

John Arege of the Cedars of Lebanon restaurant has volunteered to help OPC chef Jean Lartigue stuff vine leaves and give the authentic Levantine touch to the shish kebab and brown rice with pine nuts. Oriental Dancer Noura will entertain. The Phoenicia Hotel of Beirut has been added to the list of door-prize donors.

The Regional Dinner Committee has announced a Pennsylvania Dutch Night for Nov. 17.

SCHONBRUNN

WASHINGTON PHOTO COVERAGE
color - black & white

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ROME DESTINATION FOR TRAVELERS ON 1965 CHARTER FLIGHT EVENT

After deep exploration of areas for OPC's annual charter flight event, *Madeline D. Ross* initiator and chairman of the project since it was launched in 1961, announced that the 1965 target would be Rome.

"We had a happy and exciting time when we visited Rome in 1963 and the city is an excellently situated base for reaching many other popular areas of interest."



Madeline Ross

Again TWA has been selected as the chartered carrier for 1965. Via a TWA

Intercontinental Boeing, the flight will jet from Kennedy Airport to Rome on Thursday, May 20, 1965, and will return from London to New York, Sunday, June 20. Seating accommodations will be those of standard economy flights. However, services will be first class or better including fine food, drink, movies, first class flight bags, and, hopefully, other amenities. "The careful planning of the Club's four previous flights has made these annual excursions sought after events."

"In spite of inflation," Miss Ross continued, "and due to TWA's interested and excellent cooperation, we are able to offer the 1965 flight for a modest \$298 — just \$3 more than the Rome flight."

Only OPC members (of at least 6 months standing) and their spouses are eligible to join the charter group. A spouse must be accompanied by the member spouse. Since there are no secretarial services assigned to this project, members are requested not to telephone or write asking for exceptions to the plans or regulations.

The Charter Flight Committee includes: *Ben. F. Carruthers, DeWitt S. Davidson, Gordon Gilmore, Richard Joseph and Robert S. Kane.*

Actives Urged to Make Oct. 31 Semi-Annual Meet

Club finances — both the good and bad sides — plus some optimistic plans for the Club's future are on the agenda for the Semi-Annual Meeting on Friday, Oct. 30.

The session begins at 8 p.m., preceded by dinner at 6:30 p.m. in the dining room.

Secretary *Will Oursler* said emphasis will be on the affirmative aspects of the Club's program and the gradually changing face of the Club — including the physical improvement which has already seen the installation of a new modern automatic elevator, redecoration and refurbishing of the dining room and other Club rooms.

Oursler urged committee chairmen to submit copies of their reports to his office several days prior to the meeting.

Soprano Anop Due for Nov. 4 Concert

A young American contralto and a well-known composer-conductor will feature the next concert at the OPC with a joint appearance on Wednesday, Nov. 4.

The soloist will be *Eleanor Pudil Anop*, who has sung with the Cleveland Orchestra under George Szell and other major orchestras throughout the country. She will sing the four serious songs of Brahms, an aria from Wagner's "Rienzi", "La Bonne Chanson" cycle of Faure. She will introduce two new songs by Sam Morgenstern, the composer who will appear with her.

This will mark the return engagement of this artist, who last appeared at the Club March 4, 1962, in a performance of the hour-long cycle of the complete "Winterreise" of Franz Schubert, one of the great masterpieces of lyric music.

Accompanying her at the piano will be *Morgenstern*, editor of *Composers on Music*, and composer of two new one-act operas, "Haircut" with libretto



Eleanor Pudil Anop

taken from Ring Lardner, and "The Big Black Box" with libretto by Francis Steegmuller. Morgenstern also will serve as a musical guide for the evening, commenting on the songs, telling how they came to be written and what they mean.

The concert will begin at 8:30 p.m. in the tenth-floor lounge. *Jack Frummer*, Music Committee chairman will preside. Bar service will be available.

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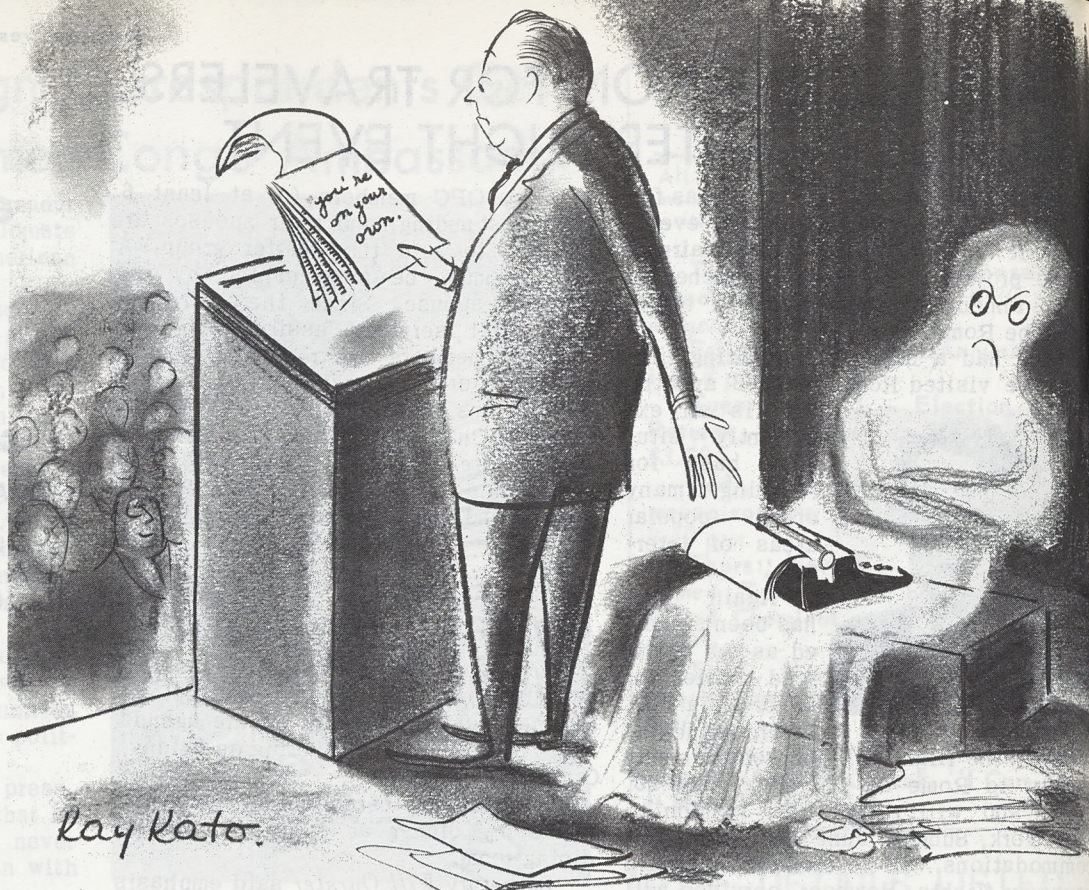
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Ray Kato.

THE GOVERNMENT PRESS OFFICER IS SOMETIMES HEARD

By BEN ZWERLING

There is a story that circulates among government information officers about the speech writer who so won the confidence of his chief that he never had to submit manuscripts in advance. The bureau chief would read his speech for the first time as he delivered it. One day, he was talking before a VIP business audience and espousing important policy. He read, "... and I will now set forth my six-point program for assistance to business. The six points are: . . ." The bureau chief turned the page. He looked on a sheet that was blank except for this pencilled-in note: "Okay, you son of a bitch, you're on your own!"

The information officer who didn't quite complete his speech writing assignment had reached that stage at which the transplanted newsman eventually arrives. He had had it.

The familiar course of service in government runs something like this: there is a great elation at the initial call from Washington accompanied by sober awareness of weighty responsibilities; next there is excitement and intense satisfaction at playing a key role in shaping the nation's destiny; following this is the beginning of disillusionment when one discovers that another of his plans for straightening out the government has been turned down, next comes total frustration and creeping paranoia. Finally the writer leaves a speech assignment uncompleted while he packs up and returns to the

pastoral calm of Manhattan.

As one who took this Washington tour in something under a year and a half, I offer this advice to anyone foolish enough to consider giving up a good communications job in New York for a government information spot: by all means do it!

There is nothing more exciting — or more frustrating. No job experience is more intense than that of a government information officer when the pendulum sweeps upward and none is more distressing when the pendulum returns.

Above all, experiences count in our business and inside of government experiences can't be simulated, even in the Washington press corps. And while your chances for seriously shaping national policy from a government information office are slim, you will be surprised at how fast one of your ideas can reach and make an impact at the top — always of course with the bureau chief's name on it.

Hatchetry

Here are a few basic principles of government p.r. that one does not find in Civil Service job descriptions:

—your job may be press relations, but this is often a secondary assignment to that of helping your chief withstand the hatchets that inevitably trail power. The weapon of hatchetry in government is often the disarming memo

to your chief from his blithely assigning some impossible task. Defense weapon is an answering memo — and it's your job to prepare it. It (1) tells why the assignment can't be done, or (2) fulfills the assignment anyway, or (3) both. None of this activity adds to the nation's economic growth, but it does keep people working late hours and that impresses the tourists in Washington.

(One of my early assignments was to review and make recommendations on the bureau's publications program to help promote a "sweep clean" policy of a new executive. While the publications program was a mess, nobody in authority was really prepared to overhaul it. This is because a wide spectrum of interests would scream "the government is deserting us" if we decided to eliminate the long outdated "Bubble Gum Monthly Outlook." Yet the curt requests to review publications go on and the answering memos overload file drawers.)

—if your civilian job is public relations and you prepare press releases, don't expect the press releases in government to resemble in any way what you are accustomed to. They do not serve a similar purpose. A press release for a company or a p.r. agency is designed to get a story into the papers. Nobody really cares in government whether this happens or not. They read more like lawyer's briefs than news stories — and for good reason. A battery of lawyers passes on anything that

and Sundays. It is budget presentation time. One must put the bureau's activities on the line before Congressmen out to balance the budget by eliminating your bureau. The bureau chief's budget statement goes through a dozen mills before it is finally okayed. Then, of course, the appropriations committee waives presentation of it, and the committee gets into the important part of the hearing with questions such as, "Mister Administrator, isn't it true that on September 14 last, you made a long distance call to Baltimore? What was the nature of that call? Why should the government have paid 48 cents for that call?" Volumes of supporting data had been prepared to back up the bureau's programs by a thoroughly harassed staff, including yourself, but the call to Baltimore was overlooked — and the \$1.5 million appropriation was turned down.

—if your background is dailies and you are used to doing a story and seeing it in the paper the next morning, government is not for you. (I wrote a release that did not go through channels for four months. The essential news had of course long since leaked to everyone who had any interest at all.)

The Disclosure Syndrome

—if you enjoy traveling, there is a lot of opportunity to do so in government. Every business convention likes to be graced by a key government spokesman who will make some major disclosure. You may find yourself on the speaking circuit or you may accompany your chief. But major disclosures in such speaking assignments are going to be rare. Only the President makes really major disclosures. Sometimes the Secretary pronounces new policy. It is your job to take thoroughly digested and approved and revealed policy and somehow work it into a new speech.

—if you have had it in the civilian rat race and think that somehow you can retire into a secure government spot, you had better think again. There are more shifts and turns in government jobs than in the advertising business. And while every effort is spent to keep you employed when you have civil service standing, you may find yourself in a much lesser job than you had bargained for. The vaunted government "security" is much overrated, certainly for information people.

But if being where news is made is important to you, there is no better place than in the government. And if taking a part in the making of national policy — in however small a way — is important, then there are such opportunities in government. My experience, at least, was that while the frustrations were quite intense, the satisfactions were even more so.

The government "ghost" may someday decide he's "had it".

(Drawing by Kay Kato)

R BUT NEVER SEEN

smells sensitive. Getting a release through channels is an end in itself.

And it is usually a vehicle for putting an agency's activities on the record, rather than in the newspaper. For example, it's a service to print and release full texts of decisions of regulatory agencies — including dissents. But few expect that full texts of opinions will find their way into the press.

—if you are the sort of newsman who really seeks out news, there is another frustration. The really good stories are reserved for disclosure at the top. If your particular bureau comes up with some important findings, it is likely to be announced by the Department head. Or if there is some really major news beat, the President will disclose it. In the first case, the bureau that developed the news is rarely mentioned. In the case of a White House announcement, even the Department's role might be dropped. Net result: the events you're allowed to announce concern internal reorganization and the like. This helps the budget cutters sharpen their axes for the bureau that never seems to do anything but restructure its organization chart.

The 48-Cent Misunderstanding

—in the early part of the year, the lights burn late into the night and the frenetic activity extends into Saturdays

'I Can Tell It Now'

(Cont'd from page 1)

sidine (1951); "Elizabeth II", *Fleur Cowles* (1952-53); "Who Can Explain It — Even Now?", *Harrison E. Salisbury* (1952-53); "Integration is a Northern Issue", *Benjamin Fine* (1954); "End of a Dictator", *Tad Szulc* (1955); "Hungary's Mr. K", *Martin A. Bursten* (1956); "The Unfinished Saga of the U-2", *Jules Bergman* (1957); "The Astonishing Rise of Nikita Khrushchev", *William L. Ryan* (1958); "Fidel Castro Takes Over", *Jules Dubois* (1959); "The Unconventional Americans", *Dickey Chapelle* (1960); "Men in Space", *Edward Hymoff* (1961); "Crisis Over Cuba", *Daniel C. Van Acker* (1962); "The Pied Piper of Skopje", *Will Oursler* (1962); "A Sad Secret Perfectly Kept", *Irving R. Levine* (1963); "Hot Line to Moscow", *Jess Gorkin* (1963); "1:34 p.m., EST, November 22, 1963", *William R. McAndrew* (1963).

The book was produced by Yolen's committee, with the bulk of editorial direction taken by *David Brown* and *W. Richard Bruner*.

Other committee members are *Simon Michael Bessie*, Ateheum Publishers; *Richard Cecil*, Whitney Communication Corp.; *Bennett Cerf*, Random House; *Robert Cousins*, McGraw-Hill Book Co.; *William Doerflinger*, E.P. Dutton & Co.; *Kenneth Giniger*, Hawthorn Books; *Beulah Phelps Harris*, Funk & Wagnalls; *Alix Kerr*, Life Magazine; *Kenneth McCormick*, Doubleday & Co.; *Jerry Mason*, Ridge Press, Inc.; *Eleanor S. Rawson*, David McKay Co.; *M. Lincoln Schuster*, Simon and Schuster, Inc.; *Roger W. Straus, Jr.*, Farrar, Straus & Co.; and *Victor Weybright*, New American Library.

HOLIDAY BOOK BARGAINS AT DECEMBER BOOK FAIR

Doing your Christmas shopping early? Then the place to do it — for your more literate friends, family and others — is at the Annual OPC Book Fair, Dec. 3.

The Fair will feature books, written by OPC members this year, at discount prices. Added to the holiday bargain special will be books published in previous years offered at a gay "spin your own price" roulette wheel booth.

The plan to have the Book Fair moved from its Spring to a pre-Christmas date is based on a suggestion from *Kenneth S. Giniger*, Hawthorn Books president. The most recent Fair was on May 12 and enriched the Club's treasury.

Club members who have had books published since the Spring Fair are asked to notify *Anita Diamant Berke*, Book Night Committee Chairman, giving title, publisher, date of publication.

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Letters

THE AGE DILEMMA

When the World's Fair closed its gates last Sunday, the payday gate slammed shut on some thirty former New York newsmen who had found temporary jobs at the Fair. Thus, despite the efforts of the OPC and other professional groups, there are still about 150 ex-New York Mirror employees without work. Today, many of the hesitations these men have had about relocating or moving into less attractive roles in journalism have evaporated, according to Robert I. Queen, Co-Chairman of the OPC's Emergency Placement Committee. In his letter below, Queen laments the plight of all middle age unemployables, and offers a few rhetorical solutions to the problem.

Since my article last spring which discussed the age factor in unemployment, many people, shocked at our ever more youthful "retirement" age, have been asking me about ways to fight the problem.

In my headier and more frivolous moments, often engendered by an uninterrupted hour of reading want ads, several straightforward, if morally devious, solutions present themselves. Perhaps we should press for an addition to Medicare that will provide everyone over the age of forty with the right to a free face lifting operation. Now that the cosmetics industry has made gray hair not only unnecessary but unenterprising, it is largely those unlovely wrinkles and sagging jowls that give your secret away at a glance. A proper face lifting, backstopped by a small falsification of your

PRESIDENT'S COLUMN

The American Newspaper Publishers Association invites all OPCers to help with a project. ANPA has set up a foundation which will give an award in April 1965 to a newspaper, preferably in the developing nations of Africa, Latin America or Asia, which has played a forceful and useful civic role as seen from a democratic American point of view. ANPA has invited OPC representation on its award committee (along with AP, UPI, Sigma Delta Chi and other news world membership), and all OPCers — especially those who have travelled recently through the underdeveloped areas — are invited to send in nominations. Some paper which has served you well as a source of news ideas can be the winner. A gold medal and an all-expenses tour of the U.S. is the prize. Write to Stanford Smith, general manager of the ANPA foundation, at 750 Third Avenue, New York City 10017.

* * *

The first copies of our new OPC book *I Can Tell It Now* have come from the binders. It's a beauty. E.P. Dutton, who have published many of our Club volumes say this is the best. Phone in now to LW 4-3500 for a reservation for the Clubhouse coming-out party on publication day, Nov. 19. It will be a great night for Will Yolen, the Book Committee Chairman, for editor David Brown, for Dick Bruner, for the top by-line contributors and for us all. The hope is that this will be a best-seller. It is your answer to the Christmas gift problem.

Barrett McGurn



birth certificate, would do the trick very nicely. The people involved will all be past the draft age anyway, so no question of national security should be involved.

There is no reason why we should all be limited to one birthday. Like the Queen of England, let us acquire an official day of birth on February 29. Certainly a man who can sincerely say, "I have just celebrated my 10th birthday" should be young enough for any training program and any position.

The hiring of substitutes for taking interviews in the same way that draftees could hire substitute soldiers during the Civil War could become an accepted method of job placement. Just imagine the suspense and excitement it would add to the life of personnel waiting to see who would report to work.

It is only when I try to replace frivolity with sense that I run into difficulties. How long would it take, for example, to add discrimination because of age to the taboos included in our Fair Employment Practices Act? How, for that matter, could we define the

place where legitimate demands of the position leave off and discrimination begins?

Why couldn't our insurance companies work out a plan through which a man's contribution to a pension plan could be transferred from position to position with some method of pro-rating among the different plans? In our current welter of pension plans, even in different levels, branches and departments of government, it is often the exigencies of the plan that decide hiring practices. Certainly the same actuaries who have worked out the economic unfeasibility of the worker over 35 should be able to concoct a mathematical formula for pension cooperation.

The growing literature on the needs and imperatives of technical and industrial retraining seem largely to ignore that technological and industrial shifts affect the white collar as well as the blue collar worker. Some thought and money might well be provided for the retraining of administrative and executive personnel.

As a society, we seem increasingly to ignore the "man in the middle." Educators have recently begun to realize that for years we have worried over the "atypical child" — the bright and the retarded, but hardly at all about the "typical child" who to everyone's shock, turned out to be the one who became the "drop-out". Currently we are busily worrying about the youthful unemployed and the still vigorous "senior citizens" eager to continue their working life. Little consistent interest and less creative effort has been applied to the recovery of that "economic drop-out" — the man who loses his job in his forties and fifties and finds himself in the economic wasteland of the youthful superannuated.

Bob Queen

NEW MEMBERS ASSOCIATE

Jack Aistrop — Head of British Broadcasting Corporation Operation, USA, New York, N.Y.

Tarik Necdet Berkand — US Correspondent, Tercuman, Turksel News Agency, Hareket Daily Newspaper (Turkey), New York, N.Y.

Anna Chennault — US Correspondent, Hsin Sheng Daily News (Taiwan), Washington, D.C.

Michel de Saint-Pol — White House Correspondent, Agence France Presse, Washington, D.C.

Ian Charles Hamilton — Director, Australian News and Information Bureau, New York, N.Y.

John W. Heffernan — Chief Washington Correspondent, Reuters Ltd., Washington, D.C.

John J. McGrain — Correspondent, Reuters, Ltd., Washington, D.C.

John Midgley — Washington Correspondent, The Economist Newspaper, Ltd., Washington, D.C.

MEMBERSHIP APPLICATIONS ASSOCIATE

STEVEN MANNING — The Manning Organization, Inc., New York, New York. Proposed by *Will Yolen*; seconded by *W. Richard Bruner*.

AFFILIATE

JOHN SHOSTAK — State Representative, Connecticut General Assembly. Proposed by *Will Yolen*; seconded by *Leo Miller*.

Placement

New York City:

A-277 Wanted: editor for newsletter and professional journal, with good newspaper or mag background. Medical and health area. Salary \$7,500.

A-276 PR agency wants writer able to generate stories in nat'l mags, press syndicates, TV and radio. Some publicity experience in dental-medical area helpful. Salary 10M.

A-272 Wanted editor for local weekly paper responsible for business and editorial operation. Experience in managing weekly newspaper essential. Excellent future, starting salary \$10,000.

A-270 Major airline seeks writer with newspaper or mag. exp. in tech. & fin. area; aviation background helpful; must have good press contacts. Salary: \$10,000.

A-269 P.R. agency seeks young fin. & bus. news writer with good press contacts, ability to deal with demanding clients. Salary: \$10-12,000.

A-268 Wanted: Acc't exec. with heavy exp. in publicity placement, particularly on city & feature side of NYC dailies, wire services, syndicates, news mags. Strong contacts required; proof of performances. Salary open.

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TRAVEL

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REAL COOL CANADIAN AIR: The Canadian Regional Dinner ended up in the OPC's grill for a late-night guitar-music session, with Roberta Corey of the Ontario Travel Bureau adding to the entertainment. She was one of the Canadians who came down to help bring the OPC dinner event to a successful conclusion. (Tommy Weber photo)

Classified

RENT FREE — Apt. proposition: Swap 2 rm. furnished studio, 70's CPW (Lincoln Center) TV, Houskpng facilities/in exchange p/t services competent asst. to writer; typing, filing, edit.; work on premises/male, female; suitable two, prefer single. Box 313.

INDUSTRIAL WRITER, EDITOR, PUBLIC RELATIONS EXEC. seeks two to three days a week of free lance assignments. Based in N.Y. Covers Washington regularly. Box 308.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address — Items will not be taken by telephone. Rates are 50¢ a line.

DEADLINE REMINDER

All material for classified listings and the People & Places column must be submitted by noon Monday. All other material is due noon Tuesday.

Ludlow Corporation

has produced jute textiles since 1868 and is a leading supplier of jute fabrics for carpet backing and rug cushions. The company's paper and plastics divisions manufacture a wide line of specialty papers for industrial and consumer packaging, graphic arts, and the electronics and construction industries. Strong on research in paper conversion, plastics extrusion and fiber processing, Ludlow is diversifying along current product lines through acquisition and expansion.

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Trudy Goth**, permanently based in Italy, is in the States, plans to remain until mid-December. . . . **Douglas Roche**, associate editor of *The Sign*, is back from the Vatican Council with a major article for his magazine on "The Return of the Laity."

NEW POSTS: **David Brown** has resigned as v.p. of New American Library, to return to Hollywood as an independent film producer.

BOOKS: Vanderbilt University Press has published in hard covers the TV and stage scripts of "The Conversion of Buster Drumwright" by **Jesse Hill Ford**. . . . "Race Riots New York 1964," by **Fred C. Shapiro** and **James W. Sullivan**, appearing October 28 via Crowell. . . . **Yoko Macnow** has authored "America & Americans," published in Japan this month.

SPEAKERS: In a three-day seminar in Liege, Belgium, held recently by the International Press Institute on "The Press and the International Economic Challenge," **H. Peter Dreyer** spoke on "Reporting European Economic Negotiations." . . . **Louis J. Garcia**, p.r. director of Panagra, addressed the annual conference of the Travel Research Association at the Apawamis Club in Rye, N.Y., on "Making Travel Potential Visible in Underdeveloped Areas."

HONORS: Latest honor for **Pauline Frederick** was being named "Woman of the Year" by the American Association of University Women. . . . **Bob Considine** to receive the annual award of the Catholic Actors' Guild at its fiftieth anniversary supper dance October 30. . . . **Fay Gillis Wells**, White House correspondent for Storer Broadcasting Co., has received the Lady Drummond-Hay Award of Wom-

en's International Association of Aeronautics for "outstanding achievement in aeronautics." And **Linton Wells**, director of Storer's Washington News Bureau, was honored at a Bolling Air Force Base luncheon and National Press Club dinner on the 40th anniversary of the first world flight. . . . **Chester Raines Hope**, who died several months ago at 82, was buried in Arlington October 19 with the usual military honors.

RADIO & TV: **Ned Schnurman**, news editor for Channel 13-WNDT, appeared on the WEVD Community Forum October 21 to discuss integration and school busing, a story which he's been covering for his station for the last year.



HELLO, DENNY: **Denny Griswold** (left) gets the famous Carol Channing treatment at the 20th Anniversary Celebration for Mrs. Griswold's *Public Relations News* at the Waldorf Astoria. At center is **Kerryn King**, who headed group which organized special tribute to the publication and its editor-publisher.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

HONG KONG . . . from DAVE ROADS

This British crown colony has been a stopping-off place for many OPCers and journalists enroute to and from Tokyo. Those going there were to cover the Olympics; those coming back have been covering the recent International Monetary Fund meeting.

Enroute home from Tokyo were **Irwin Lainoff**, financial editor of *Business Week*; **Ed Dale**, *NY Times*' Washington economic reporter, and **Robert Keatley**, *Wall Street Journal*, going to Saigon. Going Tokyo-ward were **Charles Smith**, UPI Hong Kong man; **Arthur Dailey**, *NY Times*, and **Jessie Abramson**, *NY Herald-Trib*, latter two with wives.

Bob and Mary Hewett, Minneapolis Trib, who live in Hong Kong, returned home for a week's vacation after five weeks in Saigon. They have been in and out of Saigon so much they had to return to Hong Kong for a rest. Also from Saigon is **Peter Arnett**, AP, who married Vietnamese girl in Hong Kong; **Michel Renard**, *Black Star*, and **Bob McCabe**, *Newsweek*.

Henry Luce, Time-Life, visiting American colony, was escorted by **Frank McCulloch**, Hong Kong foreign bureau chief, to press luncheon at HK Correspondents Club, where he was introduced by **Guy Searls**, president.

Takashi Oka starts two-year leave Oct. 1 after receiving fellowship with Institute of Current World Affairs. He will commute between Hong Kong and Saigon, where he will do a study on Viet Nam. His replacement on *Christian Science Monitor* is **John Hughes**, former assistant foreign editor.

Your correspondent, who represents McGraw Hill, is managing this British colony's first American softball team. .

PARIS . . . from BERNARD REDMONT

Curtis Prendergast, Time-Life bureau chief, has taken six months leave to carry out traveling research and development project for the company's publishing division. **Jim Bell** of Bonn is filling in for him.

Aline Mosby, UPI, has taken nine months leave for a Ford Foundation fellowship at Columbia Univ. in NY.

Joseph W. Grigg, UPI news mgr., went to London to handle British election coverage. **Bernard Kaplan**, *Montreal Star*, also hopped to London for similar assignment after summer holiday in Ischia.

Larry Collins, *Newsweek* bureau chief, on General de Gaulle's South American tour. "Paris, Brule-t-il?", the new book written by Larry and **Dominique Lapierre** is now on the Paris best-seller list.

Myer Agen, Armed Forces Press Service NY, was in Paris with his wife and daughter **Felicia**, on a one-month visit to his daughter and son-in-law Mrs. and Mr. **André Bossard** and grandchildren.

Other Paris visitors: **Keith Fuller**, AP Assistant General Manager; **Walter Lister**, CBS; **Pat McGrady**, ex-*Newsweek* Moscow man, on post-honeymoon trip.

Dennis Redmont, AP World Service NY, on holiday here visiting family.

Dan Smith is new staffer at McGraw Hill World News, Paris.

David Mason, AP news editor, filled in for **Dick O'Malley**, bureau chief, during vacation. **Joseph Dynan**, AP, vacationed in Spain and Portugal.

Bill Kaduson, vice-pres. of **Edward Gottlieb & Associates** (ex-UPI), in France for visit of seven beautiful Playboy "bunnies" who are helping farmers at harvest time in Cognac vineyards.

ATTENTION PR MEMBERS

Only one 3"x5" file card has been received from PR members in response to the appeal from the Radio-TV Committee. **Jeff van den Bogaert** of the Netherlands Information Service was the first member to return a card giving his subject and specifying what information materials he has which can be made available to the Club for use on radio and television programs.

PR members representing countries or major fields of endeavor — industrial, charitable, educational, governmental, etc., are asked to send in cards with their telephone numbers and an itemized list of services they can provide at short notice: texts, backgrounds, still pictures, biographies of personalities and film footage.